

Social media Guidance for students - St George's, University of London

This short guide provides essential advice and links to key resources on managing your digital footprint as a student of St George's, University of London.

Some guiding principles:

- Consider your personal safety – think twice before revealing personal data
- Get the tone right. What is your message? How do you want to portray yourself?
- Consider your professional reputation and career ahead
- Don't post in the heat of the moment!
- If you are contributing to a serious public debate, make your contribution accurate and thoughtful.
- Consider the St George's, University of London brand and reputation

New York University suggests the following 5 principles:

“be authentic, be smart, be thoughtful, be respectful, be mindful of relationships”.

To read more of NYU's user-friendly guide [visit their website](#).

- Be aware that any misuse of social media might attract complaints from other students, which may result in disciplinary action. For more information see SGUL's [Dignity at Work and Study Policy](#).
- The SGUL logo, which is produced in various forms, is a registered trademark and a key part of the College's identity. Its use is tightly constrained and it is most unlikely that any use on social media will be authorised. For more advice on use of the SGUL logo please contact comms@sgul.ac.uk

If you are a future healthcare professional you are already governed by the social media guidelines of the relevant professional bodies listed below:

[Health and Care Professions Council](#)

[General Medical Council – Doctors' use of social media \(PDF\)](#)

[Royal College of General Practitioners social media highway code](#)

[NHS Employers – Social Media Guidelines](#)

[The Royal College of Radiologists \(RCR\) – Social Media Policy](#)

[British Medical Association – Social Media Guidance \(PDF\)](#)

[Royal College of Nursing](#)

[Nursing and Midwifery Council](#)

[The British Association of Social Workers](#)

Other Useful Resources from UK Universities

[University of Birmingham](#)

[University of Exeter](#)

[University of Edinburgh - Managing your Digital Footprint](#)